GAME DAY GUIDE

2020 NATIONAL CHAMPIONSHIP
JANUARY 13 | NEW ORLEANS
MERCEDES-BENZ SUPERDOME

COLLEGE FOOTBALL PLAYOFF
CFBPlayoff is your official mobile event companion that provides you with exclusive access and updates for your College Football Playoff National Championship experience. Scan the QR code to download the app for the latest information on:

- Mobile game tickets
- Fan events
- Interactive maps and parking information
- Augmented reality and All Access interactive entertainment
- Game day light show
- And much more!

collegefootballplayoff.com
# Table of Contents

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Important Contact Information</td>
<td>4</td>
</tr>
<tr>
<td>Welcome to Mercedes-Benz Superdome</td>
<td>5</td>
</tr>
<tr>
<td>Game Day Schedule and Parking</td>
<td>8</td>
</tr>
<tr>
<td>Parking and Tailgating Policies</td>
<td>9</td>
</tr>
<tr>
<td>Stadium Security and Bag Policies</td>
<td>10</td>
</tr>
<tr>
<td>Stadium Information</td>
<td>12</td>
</tr>
<tr>
<td>Tickets</td>
<td>13</td>
</tr>
<tr>
<td>Stadium Seating</td>
<td>14</td>
</tr>
<tr>
<td>Alcohol Policy</td>
<td>15</td>
</tr>
<tr>
<td>Guests with Disabilities</td>
<td>15</td>
</tr>
<tr>
<td>For Parents and Children</td>
<td>16</td>
</tr>
<tr>
<td>CFP Merchandise</td>
<td>16</td>
</tr>
<tr>
<td>CFP Foundation</td>
<td>17</td>
</tr>
<tr>
<td>Playoff Green</td>
<td>18</td>
</tr>
</tbody>
</table>
Important Contact Information

EMERGENCIES
T: 504-587-3900
ASM Global offers a text messaging system that allows patrons to submit issues or concerns via text message. If a patron inside the facility wants to report an issue or concern during an event, he or she should send a text message to 69050 using the keyword NOLA followed by a space, then the issue and location. Building personnel will monitor messages as they are received and will respond accordingly.

FIRST AID
If you need help to reach a specific First Aid location, please call 504-587-3900. Extensions are listed below:
- **Plaza Level**: Section 134 (ext. 8909)
- **Club Level**: Section 277 (ext. 8919)
- **Terrace Level**: Section 505 (ext. 8958)
- **Terrace Level**: Section 535 (ext. 8959)
- **Champions Square and Club XLIV Lobby** (ext. 3650)

GUEST SERVICES STATIONS
- Gates A, C, E, and G on the Plaza Level
- Gates A, C, E and G on the Loge and 300 Suite Levels
- Gates C and G on the 400 Suite Level
- Gates A, C, E and G on the 500 Terrace Level
- Gates C and G on the 600 Terrace Level

GUEST SERVICES HOTLINE
T: 504-412-7755

LOST AND FOUND
T: 504-412-7755

LOST AND MISSING PERSON(S)
T: 504-587-3900

STADIUM 24/7 SECURITY
T: 504-587-3900

TOWING SERVICES
T: 504-522-8123

WHEELCHAIR ASSISTANCE
T: 504-587-3826

NATIONAL CHAMPIONSHIP
NEW ORLEANS 2020
Welcome to Mercedes-Benz Superdome

MAJOR EVENTS HOSTED

Located in the heart of the New Orleans, the Mercedes-Benz Superdome has captivated audiences from all over the world, playing host to Super Bowls, Final Fours, major concerts, Monster Jam, and festivals of all kinds. With a stunning spot on the New Orleans skyline and its iconic design, the Superdome is one of America’s most recognizable landmarks.

December 31, 1975
First Sugar Bowl, Alabama defeats Penn State

January 15, 1978
Super Bowl XII, Dallas Cowboys beat Denver Broncos in the first Super Bowl at the Superdome

September 15, 1978
“September to Remember.” Muhammad Ali defeats Leon Spinks

November 25, 1980
Sugar Ray Leonard defeats Robert Duran

January 25, 1981
Superbowl XV, Oakland Raiders defeat Philadelphia Eagles

December 5, 1981
Rolling Stones play to a crowd of 87,000, setting a world record that stood for over three decades for the largest indoor concert

March 29, 1982
NCAA Men’s Final Four, North Carolina defeats Georgetown with a game-winning shot by Michael Jordan

January 26, 1986
Super Bowl XX, Chicago Bears defeat New England Patriots

September 12, 1987
Pope John Paul II visits the Superdome

August 15, 1988
Republican National Convention

January 18, 1989
The Ultimate Event Tour, Frank Sinatra, Liza Minnelli and Sammy Davis all perform

January 28, 1990
Super Bowl XXIV, San Francisco 49ers defeat Denver Broncos

April 5, 1993
NCAA Men’s Final Four, North Carolina defeats Michigan

July 1, 1995
First Essence Music Festival

January 26, 1997
Super Bowl XXXI, Green Bay Packers defeat New England Patriots

DID YOU KNOW?

• Opened on August 3, 1975
• Exterior lighting system has 26,000 LED lights
• Hosted its first Super Bowl in 1978
• Total land area is 52 acres
• Artificial turf consists of 316 tons of rubber and sand
• Since 2005, has undergone $336 million in renovations
• Has hosted seven NFL Super Bowls, five NCAA Men’s Final Fours and four college football national championships
• Has over 1.3 million visitors per year
• Area of the dome’s roof is 9.7 acres
• Has a total height of 273 feet
January 1, 2000  
Superdome commemorates its 25th anniversary

January 4, 2000  
BCS National Championship Game, Florida State defeats Virginia Tech

December 30, 2000  
NFC Wild Card Playoff game, New Orleans Saints win first playoff game in franchise history, defeating St. Louis Rams

February 3, 2002  
Super Bowl XXXVI, first Super Bowl played in February due to 9/11 attacks

April 7, 2003  
NCAA Men’s Final Four, Syracuse defeats Kansas

January 4, 2004  
BCS National Championship Game, LSU defeats Oklahoma

August 29, 2005  
Hurricane Katrina hits, Superdome services as “Refuge of Last Resort” for 30,000 evacuees. Afterward, the Superdome closed for 13 months for repairs

September 25, 2006  
Superdome re-opens for first time post Hurricane Katrina

January 13, 2007  
NFL Divisional Playoff Game, New Orleans Saints defeat Philadelphia Eagles to claim second-ever playoff victory and advance to first NFC Championship Game in franchise history

January 7, 2008  
BCS National Championship Game, LSU defeats Ohio State Champions Square opens

August 21, 2010  
LSU Homecoming Game, LSU defeats South Carolina

October 4, 2011  
Louisiana Superdome becomes Mercedes-Benz Superdome

January 9, 2012  
BCS National Championship Game, Alabama defeats LSU

April 2, 2012  
NCAA Men’s Final Four, Kansas defeats Indiana

February 3, 2013  
Super Bowl XLVII, Baltimore Ravens defeat San Francisco 49ers. This marks the seventh time the Superdome has hosted the Super Bowl, the most of any venue in the country

April 6, 2014  
Mercedes-Benz Superdome hosts WrestleMania XXX

August 3, 2015  
Mercedes-Benz Superdome celebrates 40 years

October 13, 2015  
U.S. Women’s National Soccer Team vs. China PR

September 2, 2017  
Advacore Texas Kickoff, LSU defeats BYU

April 8, 2018  
Superdome hosts WWE WrestleMania for the second time, attracting over 78,000 wrestling fans

May 27, 2018  
George Strait performs at Bayou Country Superfest

January 13, 2020  
College Football Playoff National Championship
EXPERIENCE EXTREME TAILGATING THROUGHOUT THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP WEEKEND, INCLUDING FUN ACTIVITIES, GREAT FOOD AND GAME DAY CONCERTS!

JAX BREWERY LOT / WOLDENBERG PARK
SATURDAY & SUNDAY, JANUARY 11 & 12, 2020: 2 - 11 P.M. CT
MONDAY, JANUARY 13, 2020: NOON - 4:30 P.M. CT

2020 MONDAY, JANUARY 13, 2020

TIM McGRAW

JUDAH & THE LION

ALLSTATE CHAMPIONSHIP TAILGATE PLAZA SPONSORS
Game Day Schedule and Parking

10 a.m. – Halftime
Ticket Services
Lower Gate A

Noon – 4:30 p.m.
Allstate Championship Tailgate Plaza
Jax Brewery Lot/Woldenberg Park

1 – 3 p.m.
Championship Family Parties
Playoff Fan Central,
Ernest N. Morial Convention Center

2 p.m.
Parking Lots Open to Public with Passes
Champions Square
Mercedes-Benz Superdome

3 – 6 p.m.

4 p.m.
Stadium Open to Public

7:15 p.m.
2020 College Football Playoff National Championship
Mercedes-Benz Superdome (on ESPN)

All times listed in CT.
Parking and Tailgating Policies

GENERAL PARKING
There is no general parking for vehicles, RVs, buses and limousines for the CFP National Championship. All lots surrounding the Mercedes-Benz Superdome will be pass lots only. Information regarding additional parking near the Mercedes-Benz Superdome can be found below.

PREMIUM PARKING LOTS
FIVE MINUTES FROM MERCEDES-BENZ SUPERDOME
• 1709 Poydras Street
NINE MINUTES FROM MERCEDES-BENZ SUPERDOME
• 400 Loyola Avenue
10 MINUTES FROM MERCEDES-BENZ SUPERDOME
• 2123 Poydras Street
• 400 S. Rampart Street
• 415 O’Keefe Avenue
• 334 O’Keefe Avenue

Additional parking lots can be found at premiumparking.com. Parking may be reserved online or through the Premium Parking app. Requests may be taken for larger vehicles through the website.

60 PARK LOTS
SEVEN MINUTES FROM MERCEDES-BENZ SUPERDOME
• 531 S. Derbigny Street
10 MINUTES FROM MERCEDES-BENZ SUPERDOME
• 610 O’Keefe Avenue

Additional parking lots can be found at go-parking.com.

SP+ PARKING LOTS
FOUR MINUTES FROM MERCEDES-BENZ SUPERDOME
• 1461 Poydras Street
SIX MINUTES FROM MERCEDES-BENZ SUPERDOME
• 701 S. Claiborne Avenue
• 1555 Poydras Street
• 1515 Poydras Street
• 300 Lasalle Street
NINE MINUTES FROM MERCEDES-BENZ SUPERDOME
• 1000 Poydras Street
• 522 S. Rampart Street
10 MINUTES FROM MERCEDES-BENZ SUPERDOME
• 1000 Perdido Street

Additional parking lots can be found at parking.com.

RV RESORTS
FRENCH QUARTER RV RESORT
10 MINUTES FROM MERCEDES-BENZ SUPERDOME
500 N. Claiborne Avenue
New Orleans, LA 70112
Phone: 504-586-3000
Fax: 504-596-0555
Email: stay@fqrv.com
Website: fqrv.com

THREE OAKS AND A PINE RV PARK
15–20 MINUTES FROM MERCEDES-BENZ SUPERDOME
7500 Chef Menteur Highway
New Orleans, LA 70126
Phone: 504-779-5757
Fax: 504-456-9212
Website: threeoaksrv.com

BAYOU BARATARIA RV PARK
30 MINUTES FROM MERCEDES-BENZ SUPERDOME
2541 Bayou Road
Harvey, LA 70058
Phone: 504-656-4122
Website: bayoubaratariajrypark.com

PARKING POLICIES FOR MERCEDES-BENZ SUPERDOME PASS HOLDERS
The failure of any guests to obey the instructions, directions or requests of event personnel, stadium signage or management’s rules and regulations may cause ejection from the event parking lots at management’s discretion, and/or forfeiture and cancellation of the parking pass, without compensation.

TAILGATING
Tailgating in Mercedes-Benz Superdome lots is prohibited for the CFP National Championship.

TOWING SERVICE
For towing services and assistance, please call 504-522-8123. Please raise your car hood and/or notify an officer at any lot entrance.

DROP-OFF AND PICK UP AREA
Guests can utilize the drop-off and pick up area at the taxi drop-off zone on 1500 Poydras Street.

RIDESHARE
Rideshare drop-offs and pick-ups will be in a designated area on Poydras Street at curb lanes from S. Claiborne Avenue to S. Broad Street.

PUBLIC TRANSPORTATION
Guests are encouraged to take public transportation. A public transportation stop is located on Poydras Street across from Gate A Ground Level.

TAXIS
There will be a taxi zone located in front of the Superdome at 1500 Poydras Street.
Stadium Security and Bag Policies

To enhance public safety, Mercedes-Benz Superdome and the College Football Playoff have created the following security policies for the 2020 College Football National Championship.

CLEAR BAG POLICY

A clear bag policy will be enforced at the 2020 College Football Playoff National Championship. All guests and items are subject to physical inspection by security personnel. Any guest who does not agree to this search will be restricted from entering the premises. Each member of a family, including children, would be allowed to carry an approved clear bag and a clutch purse into Mercedes-Benz Superdome and all CFP events.

In compliance with Mercedes-Benz Superdome Bag Policy, the College Football Playoff prohibits all bags, backpacks and other carriers from being brought into the stadium with the following exceptions:

- Clear plastic bag (12" X 6" X 12")
- One-gallon clear plastic bag
- Clutch with shoulder strap or wrist strap not to exceed 4.5" X 6.5"
- An exception will be made for medically-necessary items after proper inspection and tagging

There will be no storage on site for bags at the national championship game. Please follow the Clear Bag Policy listed above for all CFP events.

Non-clear diaper bags are prohibited. A clear diaper bag (no larger than 12" X 6" X 12") is permitted.
PROHIBITED ITEMS

All guests and items are subject to physical inspection by security personnel. Any guest who does not agree to this search will be restricted from entering the premises.

For the safety of all guests, the following are not allowed in the Mercedes-Benz Superdome:

- Bags that are not clear, vinyl or PVC and exceed 12” X 6” X 12”
- Clear backpacks, clear cinch bags and clear fanny packs
- Small clutch bags that are larger than 4.5” X 6.5”
- Non-clear diaper bags
- Weapons and firearms (including pepper spray)
- Fireworks and contraband
- Pets other than service animals
- Banners/signs/flags that are commercial, political, obscene in nature, or obstruct another guest’s view or any existing Superdome signage. Venue management reserves the right to remove banners/signs/flags at any time.
- Beach balls
- Bottles, cans, containers or coolers (except for guests with medical or dietary needs)
- Outside food or beverage
- Video and audio recording devices
- Cameras with professional lenses exceeding 6” and GoPros
- Drones or UAVs (unmanned aerial vehicles) of any kind
- Smoking and e-cigarette usage
- Laser pointers
- Artificial noisemakers
- Poles or sticks of any kind, including selfie sticks
- Any item deemed dangerous or inappropriate by venue management

CODE OF CONDUCT

Superdome management and staff are committed to creating a safe, comfortable and enjoyable experience for all. Any conduct detrimental to the safe and proper operation of an event such as, but not limited to, abusive language, threats, assault, vandalism, theft and all other inappropriate actions will result in immediate eviction from the premises or arrest and prosecution as appropriate. Patrons are encouraged to report all such behavior to any Superdome team member.

The following behaviors or activities are causes for eviction from the Superdome:

- Use of profanity or unacceptable language of any type
- Possession of illegal or unauthorized items
- Inappropriate or offensive attire
- Public intoxication
- Entering or attempting to enter any “off limit” area, such as stage area, backstage, or restroom of the opposite sex
- Fighting or instigating a physical or verbal altercation
- Verbally abusing, threatening, or intimidating other patrons or building employees
- Throwing objects of any type
- Possession of stolen or counterfeit tickets
- Possession of any unauthorized banners or signs
- Attempted resale of tickets
- Any other conduct deemed inappropriate by venue management will also result in eviction.

ENTERING THE PLAYING FIELD

Guests are reminded that attempting to enter or access the playing field without the proper credentials will be considered trespassing, which is grounds for immediate ejection and arrest.
Stadium Information

ATMS
- Gate A (Ground) Level
- Gate A Plaza (100) Level
- Gate C Plaza (100) Level
- Gate G Plaza (100) Level
- Gate A Loge (200) Level
- Gate E Loge (200) Level
- Gate C Terrace (500) Level
- Gate G Terrace (500) Level

ENTRANCES
Stadium doors will be open to the public at 4 p.m.

FIELD ACCESS
Access to the field is not permitted to guests of Mercedes-Benz Superdome without proper credentials.

FIRST AID
If you need help to reach a specific First Aid location, please call 504-587-3900. Extensions are listed below:
- Plaza Level: Section 134 (ext. 8909)
- Club Level: Section 277 (ext. 8919)
- Terrace Level: Section 505 (ext. 8958)
- Terrace Level: Section 535 (ext. 8959)
- Champions Square and Club XLIV Lobby (ext. 3650)

FOOD AND BEVERAGES
Food and beverages are available for purchase during all Mercedes-Benz Superdome events. Outside food and beverages are not allowed in the Mercedes-Benz Superdome.

GUEST SERVICES
Guest Relations kiosks are located throughout Mercedes-Benz Superdome and can be used to assist any guest to solve a myriad of issues. For any questions or concerns during an event, please contact the nearest Guest Relations Representative (i.e. usher, ticket taker or public safety personnel). Guests requiring any ADA services should contact the ADA facilitator at 504-587-3826. The central location is at Gate A Plaza Level. Kiosks can be found in the following locations:
- Gates A, C, E and G on the Plaza Level
- Gates A, C, E and G on the Loge and 300 Suite Levels
- Gates C and G on the 400 Suite Level
- Gates A, C, E and G on the 500 Terrace Level
- Gates C and G on the 600 Terrace Level

LOST AND FOUND
For lost and found information during an event, patrons should visit the Guest Relations Center, located at Gate A Plaza Level or call 504-412-7755. Guests can inquire about a lost item after the game through the lost and found form on the Superdome’s website or email lostandfound@asmneworleans.com if you are unable to complete the form online.

LIGHT SHOW
Help us light up Mercedes-Benz Superdome on Game Day! Make sure you’re in your seats with your phones ready before 6:45 p.m. on Monday, so that you can be a part of the first pregame light show in College Football Playoff history.

TO PARTICIPATE:
- Download the latest version of the CFBPlayoff mobile app, available in the App Store and Google Play.
- Launch the CFBPlayoff mobile app.
- Click “CFP Lights”
- Click Accept & Continue
- Enable microphone
- Enable camera
- Enjoy the show!

RE-ENTRY POLICY
Re-entry is not permitted at the Mercedes-Benz Superdome for the national championship game. In case of emergency, guests can contact the ticket taker and/or security supervisor at the nearest gate.

RESTROOMS
There are 68 women’s, 68 men’s, and eight family restrooms located throughout the Mercedes-Benz Superdome. All restrooms are ADA accessible.

SMOKING
Smoking is prohibited by law inside the Mercedes-Benz Superdome.
Tickets

ACCESSIBLE SEATING
Patrons of the 2020 College Football Playoff National Championship can exchange their valid game ticket for an ADA accessible ticket at Guest Services booths located inside of Mercedes-Benz Superdome on January 13. Inventory is limited and distributed on a first come, first served basis. Guest Services booths are located on the Plaza, Loge and 300 Levels are located near Gates A, C, E and G. On the 400 and Terrace levels, Guest Services Desks are located near Gates C and G.

AUTHORIZED TICKET DISTRIBUTIONS
The College Football Playoff, including its sponsors and stakeholders, Playoff Premium, the New Orleans College Football Championship Host Committee, CFP-RSVP, Ticketmaster (Fan-to-Fan Ticket Exchange) and participating teams and conferences, are authorized ticket distributors. All persons are advised to purchase tickets only from authorized ticket distributors.

BOOTH OFFICE/ TICKET RESOLUTIONS
Box office windows are located at Lower Gate A and open at 10 a.m. on game day. For CFP ticket questions, please call 469-706-9010 or email: tickets@collegefootballplayoff.com.

PLAYOFF PREMIUM
The Playoff Premium program features four levels of packages that include game tickets, pregame hospitality, parking and other amenities. Private VIP suites with standard and food beverage offerings also are available through Playoff Premium. The College Football Playoff and its event experience providers Colonnade Group, Dallas Fan Fares, Elder Sports Marketing, and QuintEvents are the official Playoff Premium providers.

RESALE OF TICKETS
Fans who purchase tickets from someone other than Ticketmaster, CFP-RSVP, or participating institutions and conferences do so at their own risk. These tickets could be counterfeit. The College Football Playoff is not responsible for and will not provide a replacement or refund of any kind for invalid tickets purchased through an unauthorized secondary ticket provider.

SCALPING AND PROFITEERING POLICIES
The resale or attempted reselling of tickets on Mercedes-Benz Superdome/Smoothie King Center/Champions Square property is prohibited by law. Violators will be removed from the premises and subject to arrest and prosecution as appropriate.

STUDENT-ATHLETE GUEST TICKET DISTRIBUTION
Student-athlete guests must enter on the west side of the Mercedes-Benz Superdome, through entry of Gate H for Clemson, and Gate B for LSU, via a pass list starting at 4 p.m.

TICKET POLICY
All individuals, regardless of age, require a ticket for stadium entry. Lap passes are not issued.

TICKET PRICES
Reserved seats are $425, $525, $575, $675, $775. Club seats are $875.
Alcohol Policy

- No alcohol may be brought into Mercedes-Benz Superdome.
- Guests that are intoxicated or are perceived to be intoxicated will be denied entry into Mercedes-Benz Superdome. Guests must be 21 years of age or older and in possession of valid government issued identification to purchase, handle, or consume alcoholic beverages at Mercedes-Benz Superdome.
- There is a maximum of two (2) alcoholic beverages per purchase. All alcohol sales will be discontinued at the end of the third quarter or earlier at Mercedes-Benz Superdome management’s discretion.
- Guests providing alcohol to minors will be ejected and subject to arrest.
- Guests possessing alcohol, who do not have proof of being at least 21 years of age, will be ejected and subject to arrest.
- Drunk and disorderly conduct or violation of any alcohol policy will result in ejection from Mercedes-Benz Superdome without refund and the violator(s) may be subject to arrest.
- Excessive consumption of alcohol is prohibited.
- Alcohol purchased at Mercedes-Benz Superdome is not to be removed from Mercedes-Benz Superdome.
- Stadium management reserves the right to change policies or procedures at any time without notice.

Guests With Disabilities

ADA PARKING AND DROP-OFF LOCATIONS
Limited ADA Parking is available on a first-come, first-served basis in Garage 6 for $50. An ADA placard is required for parking. A drop-off location is also available at 1500 Poydras Street.

ASSISTED LISTENING DEVICES
Complimentary hearing assistance devices are available at the Guest Relations Center located at Gate A on the Plaza Level. Identification required in order to check out the device. At Champions Square, assisted listening devices are available at the Guest Services tent, which is located at Lasalle Street, outside of Opening Act. Identification will be returned to the patron upon return of the device following the event.

Requests for aid and service should be made at least 10 business days prior to event. The ADA Facilitator may be unable to fill a request if made less than 10 business days in advance of an event. The ADA Facilitator can be contacted at 504-587-3826 or via email: ada@asmneworleans.com.

CLOSED CAPTIONING
Closed captioning is available for guests at Mercedes-Benz Superdome. For more information on closed captioning, please visit one of the Guest Service stations.

ACCESSIBLE SEATING
Patrons of the 2020 College Football Playoff National Championship can exchange their valid game ticket for an ADA accessible ticket at Guest Services booths located inside of Mercedes-Benz Superdome on January 13. Inventory is limited and distributed on a first come, first served basis. Guest Services booths are located on the Plaza, Loge and 300 Levels are located near Gates A, C, E and G. On the 400 and Terrace levels, Guest Services Desks are located near Gates C and G.

ELEVATORS
The following elevators are available for ADA use: 1, 2, 2A, 3, 4, 6, 7A, 8A, 9, 11 and 12.

GUEST SERVICES HOTLINE
ASM Global offers a text messaging system that allows patrons to submit issues or concerns via text message. If a patron inside the facility wants to report an issue or concern during an event, he or she should send a text message to 69050 using the keyword NOLA followed by a space, then the issue and location. Building personnel will monitor messages as they are received and will respond accordingly.

SERVICE ANIMALS
Only service animals with proper identification are permitted into Mercedes-Benz Superdome. All other animals are prohibited.

WHEELCHAIR ASSISTANCE
Wheelchairs are available for guests and can be checked out for the duration of events at the Mercedes-Benz Superdome. Wheelchairs may be checked out at the Guest Relations Center located at Gate A Plaza Level. In exchange for the issuance of a wheelchair, you will be required to submit identification. For temporary wheelchair transportation throughout the venues, please request assistance for the nearest ADA greeter or Guest Services representative.
For Parents and Children

BABY CHANGING STATIONS
Changing stations are available in the restrooms at the following locations:
• Plaza Level at sections 105 and 123
• Loge Level at sections 207 and 249
• 400 Suite Level across from Suites 401, 432, 433 and 464
• Terrace Level at Sections 504 and 534

DIAPER BAGS
Following the clear bag policy, a clear diaper bag (no larger than 12” X 6” X 12”) is permitted. Non-clear diaper bags are prohibited.

FORMULA OR MILK
Parents with small children may bring bottles of formula or milk inside the stadium.

NURSING STATIONS
Rooms for nursing mothers can be found at the following Mercedes-Benz Superdome sections:
• Plaza: Section 150
• Loge: Section 341
• Terrace: Section 635

STROLLERS
Strollers are allowed into the Superdome. Patrons may check in strollers at the Guest Relations Center, located at Gate A Plaza Level. Patrons may keep strollers with them in the seating areas as long as it does not impede walkways or sightlines of other patrons.

CFP Merchandise

Official CFP National Championship apparel will be available at Mercedes-Benz Superdome. Hundreds of items will be available for sale, including items from the Exclusive Stadium Collection, jerseys, t-shirts, hats and novelty items for men, women and youth.

MERCHANDISE/RETAIL LOCATIONS INSIDE THE STADIUM
Official CFP merchandise can be purchased throughout the stadium on the main concourse, upper concourse and within the clubs:

PLAZA LEVEL
• Four kiosks: one at each gate
• Two stores: Gate A and Pro Shop

200 LEVEL
• Two kiosks: Loge A and Loge E
• Four stores: Claiborne and Bienville: sections 306/307 and 330/331

TERRACE LEVEL AND 600 LEVEL
• Two kiosks: Loge A and Loge E
• 600 level: two locations

TRAILERS
• Gate A
• Gate C
• Pro Shop
• Poydras Street

SOUVENIR PROGRAMS
The College Football Playoff National Championship official souvenir program will be available for purchase at various locations throughout the Superdome for $15.
The College Football Playoff Foundation is the largest sports entity in America supporting education. We encourage everyone to envision a country in which our greatest assets – teachers – are given the resources, recognition and professional development required to prepare our nation’s students for success.

**COLLECTIVE IMPACT**

In conjunction with the College Football Playoff, the CFP Foundation recognizes the State Teacher of the Year from each U.S. state and territory as part of the Teacher of the Year Championship Experience presented by Dr Pepper, a program hosted during this special weekend.

**STAY CONNECTED**

To learn more about the CFP Foundation, visit: [cfp-foundation.org](http://cfp-foundation.org) and follow @CFPExtraYard on social media this special weekend.

The 2019 National Teacher of the Year Rodney Robinson (Virginia), has spent the last year traveling the nation to represent educators and will join the CFP Foundation in New Orleans for the national championship game. Robinson and his fellow State Teachers of the Year will be honored on the field at Mercedes-Benz Superdome.
Through its Playoff Green initiative, the College Football Playoff strives to minimize the environmental footprint of the national championship game and its ancillary activities. Our comprehensive approach to sustainability ensures that recycling, waste management, food recovery, and other “green” strategies are optimized throughout our time in the Crescent City.

In order for Playoff Green to be successful, we need your help. Please place all plastic and aluminum bottles and cans in designated recycling containers (pictured here).

Over 1,000 of these recycling stations have been positioned within College Football Playoff’s venues, including the Mercedes-Benz Superdome and Champions Square. Within the Superdome, our goal is to amplify the facility’s existing recycling efforts and triple the typical amount of game day materials, specifically plastic and aluminum, that are diverted from landfills.

Greenhouse gas (GHG) emissions from transportation account for about 29% of total U.S. greenhouse gas emissions, making it the largest contributor of U.S. GHG emissions. The buildup of GHG is causing the earth’s atmosphere to warm, resulting in climate changes. So, please consider walking, biking, ride sharing, taking a streetcar or bus, or using a pedi-cab to get around the city and among the various activities within the College Football Playoff footprint.

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NATIONAL CHAMPIONSHIP
NEW ORLEANS 2020